Asian IBIS Summit

Bob Ross
IBIS Summit Meeting
Design Automation Conference
Anaheim, California
June 14, 2005
Jump on the Opportunity!!

• Successful JEITA-IBIS meeting in Tokyo
  – Proposed years ago by Atsuji Ito, EDA-WG Chair
  – Hosted by JEITA with 40+ attendees
  – Great feedback from Takeshi Watanabe

• Positive response from Huawei Technologies
  – Financial support for two days and 200 people!!
  – Plus other company co-sponsorship and support

• Taps into Asian community
  – IBIS interest and new ideas, like European IBIS Summit
  – Asian and international Asian operations
Plans and More Soon

- Shenzhen China in early December 2005
  - Special economic zone next to Hong Kong
  - Local companies and US branches (Huawei, Intel, Cadence, etc.)
  - Newer, modern city with major theme parks
- Two days at hotel conference site
- Tutorial or hot topics for Chinese/Asian community
- Vendor-neutral open IBIS Summit per IBIS rules (open attendance, public presentations)
- Promotion via SI/IBIS reflectors & Chinese/Asian contacts
- Committee (more may join)
  - Officers: Michael Mirmak, Syed Huq, Bob Ross, Lance Wang
  - Huawei: Jiang Xiang Zhong
Exciting Possibilities!!

• Could be largest IBIS Summit ever!!
  – Several key US “experts” to participate
  – Should attract Asian IBIS experts
  – Multi-company support and visibility
  – New ideas, new concerns, new exposure

• Anticipating future Asian DesignCons
  – Keeping DesignCon informed
  – Co-located Asian IBIS Summits

• New challenges and rewards