

Asian IBIS Summit

Bob Ross
IBIS Summit Meeting
Design Automation Conference
Anaheim, California
June 14, 2005



Jump on the Opportunity!!

- Successful JEITA-IBIS meeting in Tokyo
 - Proposed years ago by Atsuji Ito, EDA-WG Chair
 - Hosted by JEITA with 40+ attendees
 - Great feedback from Takeshi Watanabe
- Positive response from Huawei Technologies
 - Financial support for two days and 200 people!!
 - Plus other company co-sponsorship and support
- Taps into Asian community
 - IBIS interest and new ideas, like European IBIS Summit
 - Asian and international Asian operations

Plans and More Soon

- Shenzhen China in early December 2005
 - Special economic zone next to Hong Kong
 - Local companies and US branches (Huawei, Intel, Cadence, etc.)
 - Newer, modern city with major theme parks
- Two days at hotel conference site
- Tutorial or hot topics for Chinese/Asian community
- Vendor-neutral open IBIS Summit per IBIS rules (open attendance, public presentations)
- Promotion via SI/IBIS reflectors & Chinese/Asian contacts
- Committee (more may join)
 - Officers: Michael Mirmak, Syed Huq, Bob Ross, Lance Wang
 - Huawei: Jiang Xiang Zhong



**TERASPEED
CONSULTING
GROUP**

Exciting Possibilities!!

- Could be largest IBIS Summit ever!!
 - Several key US “experts” to participate
 - Should attract Asian IBIS experts
 - Multi-company support and visibility
 - New ideas, new concerns, new exposure
- Anticipating future Asian DesignCons
 - Keeping DesignCon informed
 - Co-located Asian IBIS Summits
- New challenges and rewards